

Case Study: Jerwood Gallery

The Jerwood Gallery will house the permanent art collection of the Jerwood Foundation, a leading arts foundation, and to provide a new venue for the Jerwood Visual Arts programme. Currently the Foundation's collection of 20th and 21st century British art is not open to the public.

HAT Projects have been involved with the Jerwood Foundation's plans for a new gallery from the very beginning. Its aims for the new gallery are to provide a positive benefit to a local community that currently does not have good access to culture, and to act as a catalyst for local regeneration, leveraging the Foundation's investment, and Hana Loftus worked with the Foundation to refine this ambition into a strategic brief, undertake research and evaluation of potential locations, and act as the client representative on the project, liaising with the project partners. HAT Projects was then engaged to undertake the feasibility study, achieved planning permission in May 2009 and is now working to deliver the project.

The location for the gallery is the Stade in Hastings, on a landmark site between the Old Town and the fishing beach currently used as a coach park. The project has been developed in close partnership with the local authority and other partners, who are creating a new public space and ancillary facilities in tandem with the gallery. We managed an extensive consultation process which resulted in overwhelming public support for the planning application despite prior controversy over plans for the site.

Due for completion 2011.

- Client: Jerwood Foundation
- Contract value: £3.25m
- Completion: Due 2011



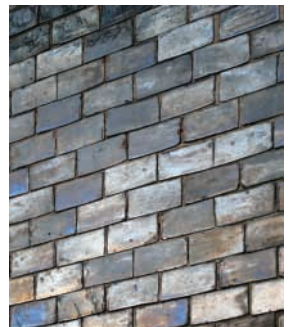
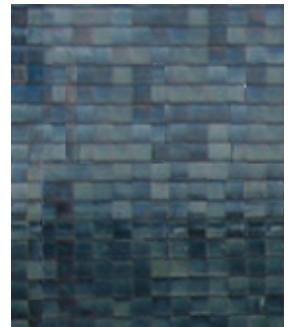
Visualisation of the new gallery from the Old Town.

Jerwood Gallery: Design concept

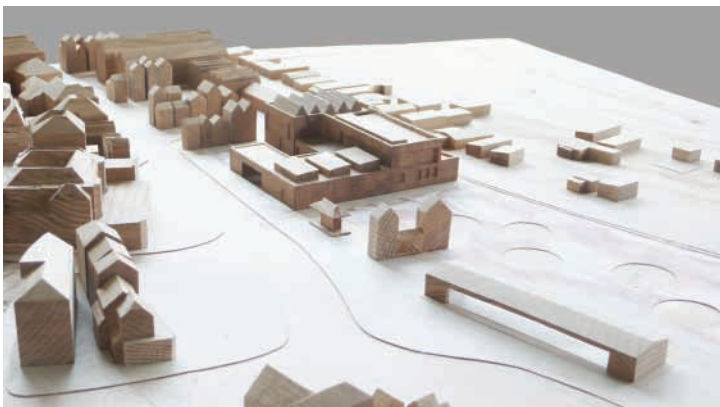
The gallery design is intended to have a strong identity while maintaining a sensitive relationship with the historic architecture around the site. The use of black pewter glazed ceramic cladding will reflect the changing seaside light, dematerialising the building's mass, while subtly echoing the black weatherboarding of the neighbouring net shops, and the mathematical tiles used locally. Rooflights in a contrasting light grey zinc animate and order the roovescape when seen from the cliffs overlooking the site.

The Foundation also stipulated that the new gallery should demonstrate leadership in environmental design and energy efficiency. The design process has therefore explored the fascinating challenge of building a gallery - a building type that traditionally is highly air-conditioned and energy-intensive - that uses little energy, makes use of renewable technologies, and still provides an optimum environment for conserving the artworks within. The design is expected to reduce carbon emissions by around 40% compared to a typical gallery or museum.

- Materials used:
 - Bespoke glazed ceramic cladding (tile and block)
 - Flush frameless glazing
 - Aluminium/timber windows
 - Zinc roofing
 - Terrazzo
 - Oak

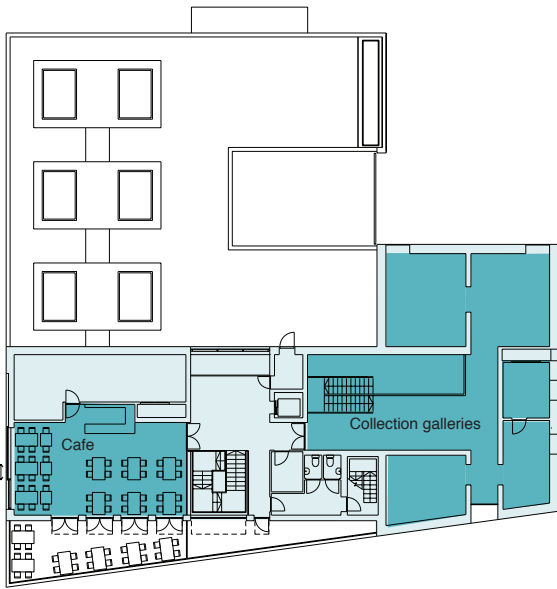


Visualisation of the gallery from the Winch Road and working beach.

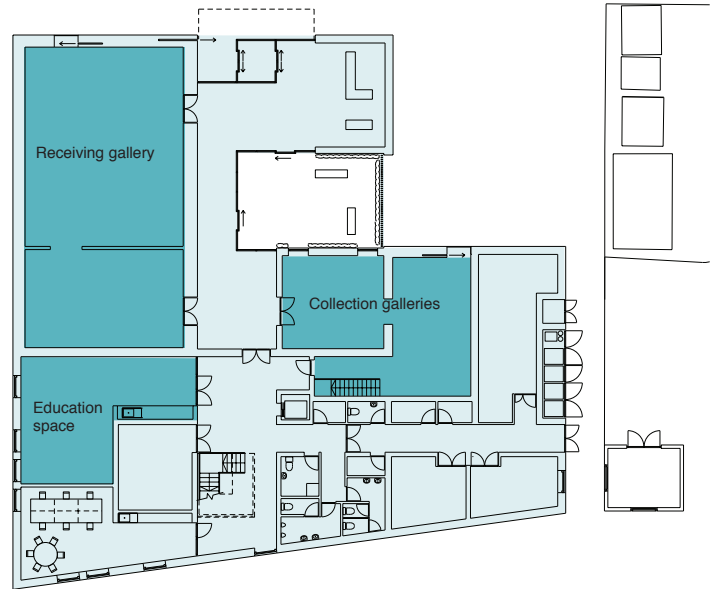


Presentation model of the gallery and new public space produced in-house by HAT Projects for the planning consultation process.

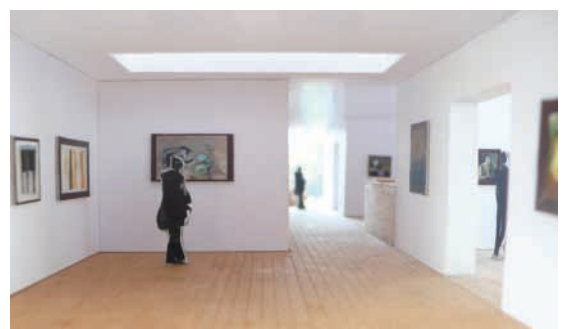
Jerwood Gallery: Layout and Interior



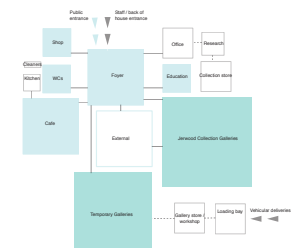
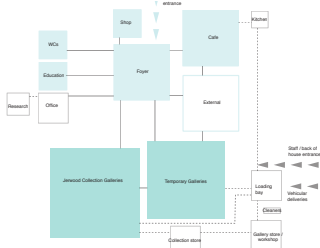
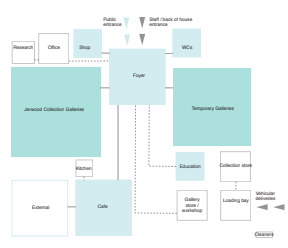
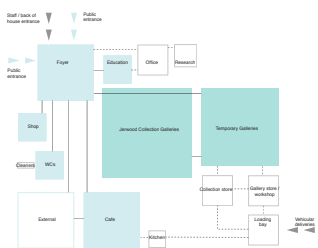
FIRST FLOOR



GROUND FLOOR



Study models of the internal spaces in the gallery: foyer, receiving gallery and collection galleries.



Adjacency diagrams from the feasibility study, used to explore the brief with the client.